



Not reaching all your patients with your current vaccine outreach strategy?

Fill the gap left by patient portals with two-way digital outreach tools

Quickly scale messaging for vaccine communications using SMS, voice, email and live chat to:

- Provide guidance + information
- Screen for eligibility
- Direct to online scheduling
- Send confirmations + reminders
- Offer contactless check-in
- Monitor with follow-up surveys

VALUE ON INVESTMENT



Ease staff overwhelm



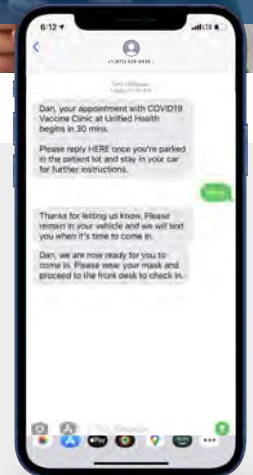
Improve patient satisfaction



Maximize EHR investment



Drive portal adoption



COVID-19 PATIENT OUTREACH TOOLKIT

- ✓ 3-day go live
- ✓ All-in-one platform
- ✓ Seamless EHR integration
- ✓ Customizable templates
- ✓ Adaptable workflows
- ✓ Streamlined onboarding

COVID-19 Buildable Campaigns

CLOSER LOOK: MULTI-FACILITY HEALTHCARE SYSTEM CAMPAIGN

01

Pandemic Information

- Service Impact: Halting Elective Surgeries
- Telehealth Awareness: Primary + Specialty Care
- Back to Normalcy: Open for Business
- Care Gap Follow Up: Cancellations + No-Shows
- Virtual Waiting Room: Contactless Check-In

02

Vaccine Distribution

- Resources + Vaccine Update Destination
- Vaccine Eligibility
- Appointment Reminder Dose #1
- Virtual Waiting Room: Contactless Check-In
- Appointment Reminder Dose #2
- Follow-Up Survey



RESULTS BY THE NUMBERS

1+ million
patients reached

29%
increase in
provider utilization

24%
increase in
telehealth visits

25%
increase in
appointment scheduling

Want to learn more? Contact demo@odeza.com.